

STATE OF MICHIGAN



Executive
Office

Jennifer M. Granholm
Governor

CERTIFICATE OF PROCLAMATION

On behalf of the citizens of Michigan, Governor Jennifer M. Granholm
hereby proclaims June, 2004, as

Select Michigan Month

Whereas, June signifies the beginning of a new growing season for over 125 commodities grown in Michigan; and,

Whereas, Michigan's food and agriculture industry, our state's second largest industry, contributes over \$37 billion to our state's economy each year; and,

Whereas, In addition to fresh commodities, Michigan's food processing industry adds value to Michigan crops and livestock, producing a variety of products from pastas, sauces, and wines to jams, hot dogs, apple pies and much more - virtually any product desired; and,

Whereas, Michigan's integrated network of family farmers, processors, wholesalers, retailers, and consumers work to ensure a safe and nutritious food supply enjoyed by millions throughout our state, the nation and the world; and,

Whereas, Survey results show that Michigan consumers prefer to purchase Michigan grown and processed products, and the Select Michigan, Select Michigan Fresh and Select Michigan Organic logos help consumers identify Michigan products at the retail level; and,

Whereas, The Select Michigan pilot campaign in Grand Rapids increased sales of Michigan food products on average 111 percent in 2003; the Select Michigan campaign will be returning to Grand Rapids and will be expanded to the Detroit area beginning in June with a series of food features, events and tastings that follow the harvest schedule; and,

Whereas, Selecting Michigan food keeps our food dollars circulating in our local communities, adds value to Michigan's family farms, improves the quality of life of our citizens in both rural and urban areas, and preserves our farmland and rich agricultural heritage; and now therefore be it,

Resolved, That I, Jennifer M. Granholm, Governor of the State of Michigan, do hereby proclaim June, 2004, as Select Michigan Month, and I encourage all citizens to "Select Michigan" food and agriculture products year-round.



A stylized handwritten signature in black ink, representing Jennifer M. Granholm.

Jennifer M. Granholm
Governor